



**2018  
NWA Challenge  
for Hope**

P.O. Box 1448  
Rogers, AR 72757  
nwacharitychallenge.com

**PROUDLY BENEFITTING:**

**Northwest Arkansas  
Women's Shelter**

*Empowering families to build  
lives free of domestic and  
sexual violence.*

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Tammy Thurow

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*This organization and event is  
formerly known as the NWA Charity  
Challenge.*

Dear Future NWA Challenge for Hope Sponsors,

We would like to invite you to support the 2018 NWA Challenge for Hope benefiting the NWA Women's Shelter. This year's event will be held September 16-22, 2018, with both our tennis and golf tournaments being held at **Pinnacle Country Club** in Rogers, Arkansas.

The NWAWS helps families in Northwest Arkansas that are in crisis due to domestic abuse or sexual abuse. Each year, NWAWS provides hope to over 2000 victims of violence through its crisis hot line, safe shelter and advocacy to over 500 people (women, children, and men), and ongoing support to over 200 survivors.

This spectacular event encompasses a pro clinic, an exclusive VIP sponsor recognition event, a 2-day tennis tournament featuring world-renowned celebrity pros, two exciting social events, a 5K Reflection Run, and a 1-day golf tournament.

Our casual sponsor recognition party, Courtside Cocktails will be held Friday evening, under the tent and courtside. This will include heavy hors d'oeuvres, music and an opportunity to watch some tennis and meet some of our tennis pros. Our intimate Silent and Live Auction and Dinner will again be held at *Pinnacle Country Club's Clubhouse* on Saturday, as The Grand Finale to this fabulous event.

*Returning this year as our 2018 Honorary Co-Chairs will be Mr. Ashley Buchanan, Chief Merchandising Officer for Sam's Club and Mr. Jeff Evans, Senior Vice President of Walmart Home. Jeff and Krista Evans will be hosting at their home, the VIP Sponsor and Tennis Pro Recognition Event (Title, Signature, Platinum, Diamond Sponsors and invitation only.)*

We would be honored if you choose to sponsor this event. Please complete and return the attached Sponsor Commitment Form to confirm your participation in this year's event! If your company would like to donate items for our goody bags (distribution to over 700+), please note this on your Commitment Form. Should you have any questions, please contact us by email at [nwachallengeforhope@gmail.com](mailto:nwachallengeforhope@gmail.com).

Thank you in advance for your consideration and support of the NWA Challenge for Hope and the NWA Women's Shelter!

Sincerely,

*Tammy*

Tammy Thurow  
Executive Director  
NWA Challenge for Hope  
479.633.4781